

EMMANUEL HURUMA

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ABOUT ME

• I always not call myself a Designer rather a deliverer of Ideas. I am a Brand designer located at Dar es Salaam, Tanzania. Being a Brand Designer I term myself as a thinker as I solve problems for different companies it depends on what a company is trying to achieve

My Philosophy is to try bringing value to all designs I display to the world.

EXPERIENCE

Freelance BRAND DESIGNER

Dribbble, Instagram & Facebook | 2022 - Till Date

• I am Currently a Freelancer working Online as a Brand Designer on Social media Mostly Dribbble Facebook and Instagram networks @emmanuel_huruma @nuelstudio

• Working as a Freelancer provided me external projects that strengthened my creative thinking and Designing skill in general

• Working as a freelance has equipped me with skills that will be beneficial to the marketplace skills like client-Onboarding and Off-boarding, working with clients Asking right Design Questions to clients and speed design process.

• Till now I help brands standout by providing graphics design solutions and managing contents.

Art Director

Mzigo Project | Dar es Salaam | 2022

• Mzigo Project is an online store that lets user request their needs in kariakoo market with little gas fee.

• Being the Art Director of Mzigo Project aided me to acquire skills in speed Designing due to constant design of adposts to be designed and posted on various streets of Dar es Salaam City. Working there was the first time I experienced print Design and Mockuping In which I learned working with different color schemes such as the Pantone, CYMK for printing and RGB for screen.

IT Coordinator

DITSCF | Dar es Salaam | 2020 - 2021

• Worked as IT coordinator at Dar es Salaam Institute of Technology Student Christian Fellowship (DITSCF)

• DITSCF fellowship introduced me into Design world for the first time in my life, Being as their IT coordinator required me to continuously learn to acquire different graphic design trends for poster design in the fellowship

• Created posters for different events and Managed the Social Media Handles of the fellowship.

EDUCATION

Ordinary Diploma in Computer Eng,
2022- Till Date
Dar es Salaam Institute of Technology

Certificate in Computer Eng,
2020-2021
Dar es Salaam Institute of Technology

Ordinary Level Certificate
2016-2019
Mwatulole Secondary School, Geita Tanzania

Primary School Leaving Certificate
2007-2015
Rich Hill Primary School

CERTIFICATE

Responsive Web Design [2023]
Freecode Camp(www.freecodecamp.com)

Certificate in Computer Engineering [2021]
Dar es Salaam Institute of Technology (DIT)

Ordinary Level certificate [2019]
Mwatulole Secondary School

SOFTWARE

Illustrator
Photoshop
InDesign
Figma
Adobe Premier Pro
Framer
HTML, CSS & JavaScript

EXPERTISE

Visual Design & Storytelling

Copywriting

Typography

Advanced Graphic Design

Interactive Media

Branding

SKILLS

Attention to Detail, Highly Organized, Ability to Multitask

Adobe creative Suite

Microsoft Office Suite

Team Leadership

Project Layout Design, Design & Production

Strategic Planning

Social Media Management

Fast Learner

Brand Strateging and Research

PROJECTS

MZIGO PROJECT, Kariakoo Dar es Salaam

Church Xperience user Interface

Mfello Vocal Coaching Branding & Adverts

Frogman Wear Branding

AfterMath Partnership Visual Identity & Adposts,
Magomeni Dar es Salaaam

DreamDrive Car accessories Visual Identity

INTEREST

Artificial Intelligence

Photography

Drawing

Ads Storytelling

Copywritting

HOBBY

Walking in Nature

Visiting Museum & Exhibition

Drawing

Reading

REFERENCE

Steven Sembe | CEO AfterMath Partnership

Miriam Kusulla | Director Mzigo Project

Thomas Piniel | Chairperson DITSCF

*CONTACT INFORMATION TO BE PROVIDED UPON REQUEST